

1 ON-DEMAND BOOK PURCHASING METHOD

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3 Abstract of the Disclosure
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5 A method for disclosing at least half or more of the content
6 of a book via the Internet and promoting the motivation to buy a
7 book is provided. A book to be viewed is selected (52) from
8 books listed on a book purchase home page (51). A portion (or
9 the whole, in some cases) of the book is disclosed, and the
10 reader selects (54) to purchase a book, and when he decides to
11 purchase the book, he clicks (55) the "Buy" button on the home
12 page. His address, name, and payment method for purchasing the
13 book are inputted (58), and the resulting information is sent to
14 a book printing/binding vendor, where printing and binding of the
15 book is initiated. A completed copy of the book is sent to the
16 buyer by mail or home delivery service.